

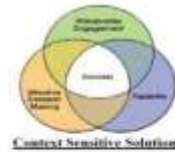
CSS Bridge Art Treatments



'El Camino Real' Bridge Abutment
I-10 & Avenida de Mesilla Interchange
under construction in Las Cruces, NM
Artist Karen Yank



NMDOT Public Involvement Plan...



Context Sensitive Public Involvement Plan for Location Study Projects

1. Goals of Collaboration with the Community

- a.) Provide safety for users and community
- b.) Address community and social issues
- c.) Maintain environmental harmony
- d.) Promote livability
- e.) Create lasting value for community
- f.) Use agency and community resources effectively

2. Analyses of the Project Background Context

- a.) Environmental
- b.) Historic
- c.) Land Use
- d.) Transportation
- e.) Community
- f.) Visual
- g.) Economic
- h.) Public Health

3. Modal Considerations and Connectivity

- a.) Motorized vehicles
- b.) Transit
- c.) Pedestrian
- d.) Bicycle

4. Opportunities to Express Local Values

- a.) Functional classification
- b.) Design speed
- c.) Traffic calming
- d.) Gateway & Place-making treatments
- e.) Structural aesthetics

5. Scale the Solution to the Problem

- a.) Affordability
- b.) Supported by community
- c.) Can be implemented in a reasonable time period

6. The Design Approach

- a.) Use flexibility found in design guidelines
- b.) Project-specific communication strategy
- c.) Graphic of the decision-making process
- d.) Multi-disciplinary study team
- e.) Identification of stakeholders and public
- f.) Summary of location context
- g.) Identification of issues
- h.) Consensus on purpose and need definition
- i.) Consensus on evaluation criteria
- j.) Alternatives development
- k.) Investigation of environmental and cultural impacts of the alternatives
- l.) Alternatives screening against evaluation criteria
- m.) Preferred Alternative
- n.) Mitigation measures for impacts
- o.) Document decisions
- p.) Track and meet all commitments

Public Art can

- Express local community values to the traveling public
- Provide a 'sense of place' & distinguish bridges
- Continue the great tradition of Southwest mural art
- Have elements of WPA-era public works
- Typically be a treatment beyond 'structural aesthetics'



Engler Rd & I-25 Las Cruces, NM

Art Imagery ...

- Comes through Public Involvement
- Has local cultural or natural resource content
- Typically engages local artists to create
- Is usually cast in concrete or painted



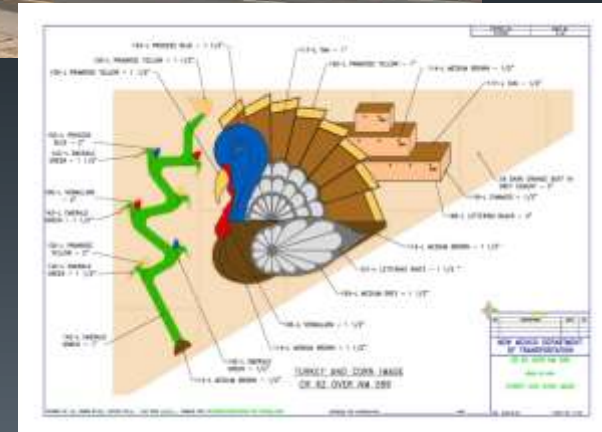
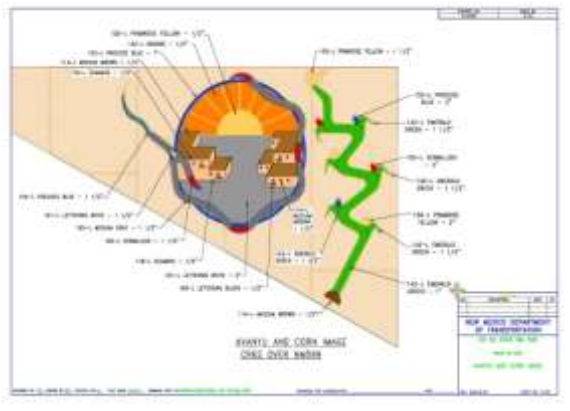
NM 4 "Heritage of Jemez Monument" Bridge Panels (in final design) Artists Rollie Grandbois & Deborah Jojola

Artists are selected

- With a process used by the NM Cultural Affairs Public Art Program
- Using a theme derived from the local community
- A prospectus is posted on CAFÉ (Call for Artists Entry)
- Artists submit their portfolio for review
- A panel comprised of a local politician, a local arts professional, a local artist, a NMDOT Engineer, & NMDOT CSS chooses five semi-finalists for an interview
- Artists present a concept and are paid an honorarium
- The finalist is awarded a consulting contract based on SQ FT of treatment
- Work is subject to public review and then integrated into the plan sets

Funding....

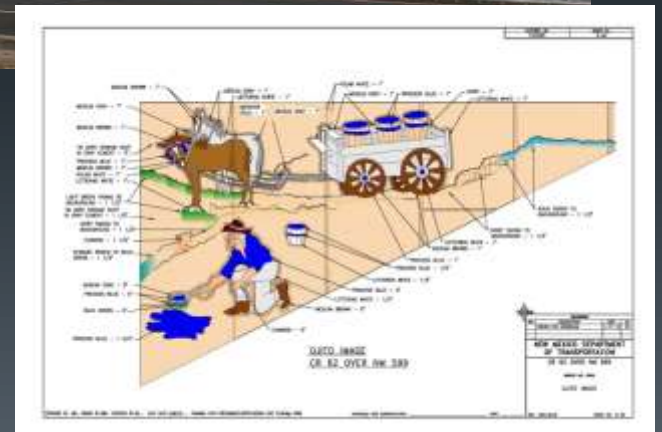
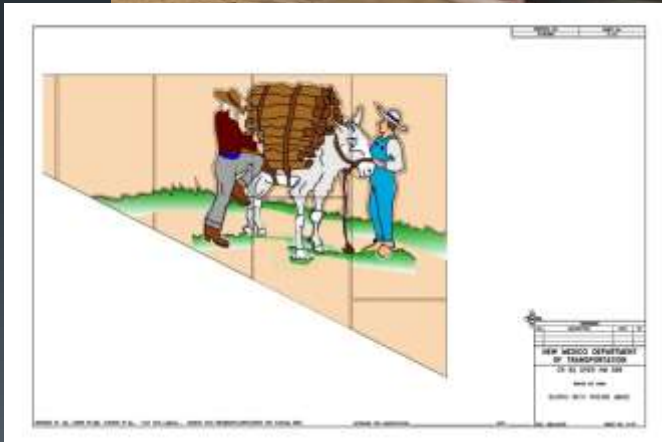
- Through FHWA if the work is a mitigation measure for an impact which the project has had on a cultural or natural resource
- Examples would be 'view-shed impact' or 'impact to adjacent historic features'
- Costs have been less than 1% of total project costs



NM 599 Santa Fe 'Water Serpent ,Turkey' by Leanna Aragon

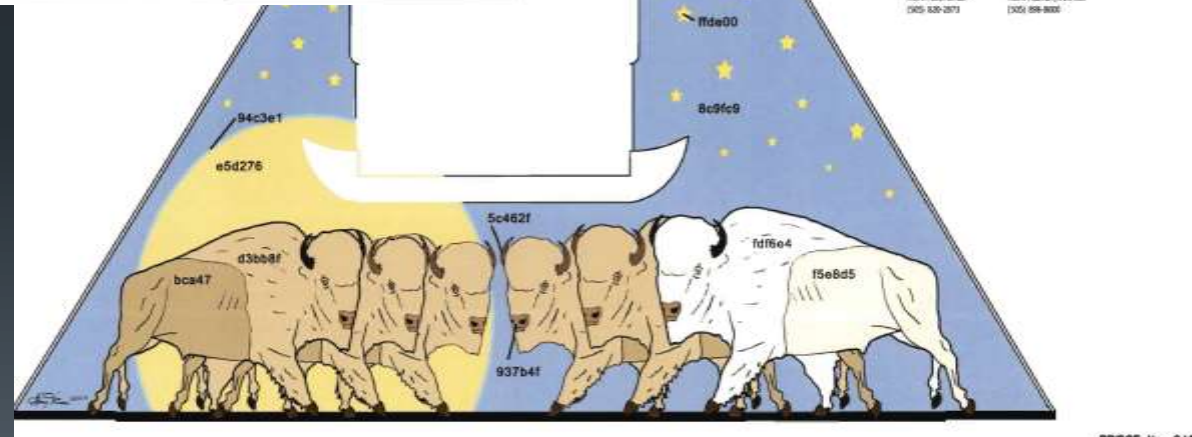
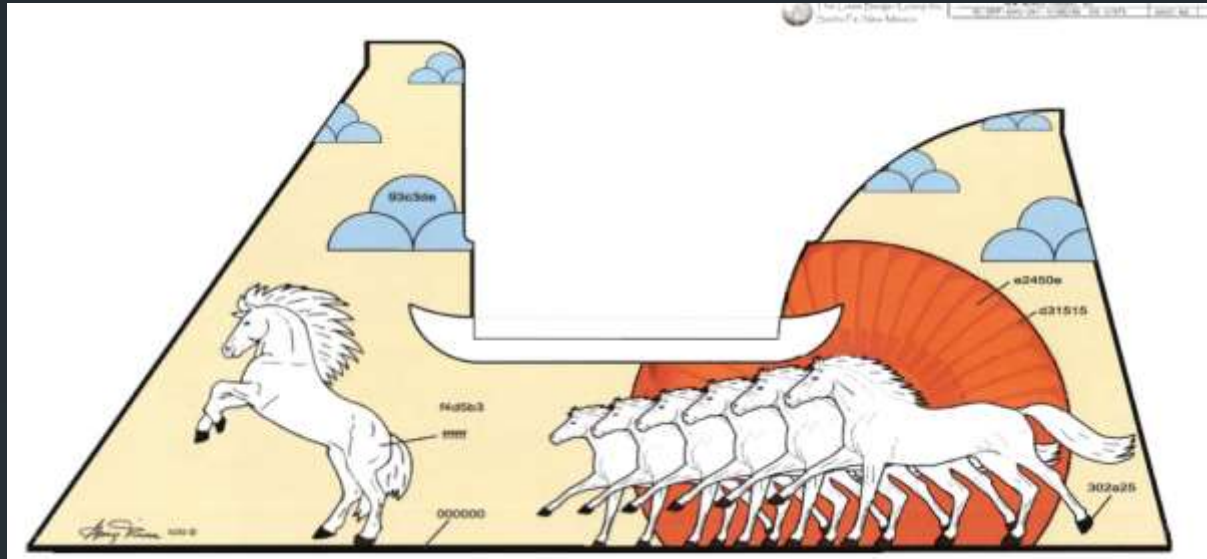
Popular with the traveling public...

- Studies indicates public transportation art builds support for highway funding
- Proven effective for tourism & economic development



NM 599 Santa Fe 'Burro, Agua Fria Springs' Artist Leo Romero

Public-private project art ...



Approved paint coating	sq	(if approved equal) compatible with primer, arts approval on color selection
Allowance for artist field monitoring and consultation	\$1,500	To be invoiced by actual hours.

- Notes:
1. Surface Area:
West Side Slope Paving = 9,485 sq. ft.
East Side Slope Paving = 8,537 sq. ft.
 2. Provide Landscape Architect and Project Manager unit cost and extended cost breakdown at preconstruction meeting.
 3. 4" x 8" color sample of coatings to be provided as submittals for approval.
 4. Qualified Graphic Artists, Painting Contractors:

Artzman Productions
 1801 30th Street, Suite B
 Santa Fe, NM 87505
 Attn: Peter or JD
 (505) 830-2873

Rogan Brothers Painting Co. Inc.
 300 Hankin Rd. NE
 Albuquerque, NM 87127
 Attn: Paul/Cheroweth
 (505) 898-8000

US 285 Pojoaque Interchange sloping bridge abutments (under construction) Artist George Rivera